

# **Capability Statement**



### **ABOUT US**

We are government-trained unicorns with over 19 years of experience in conducting 1,200+ workshops. We specialize in expert facilitation, crafting tailored solutions for problem-solving, teambuilding, strategy, and innovation. From offsites to online courses, we transform thinking, actions, and teamwork, leaving a lasting impact. We create unstoppable and irreversible momentum by addressing root causes. Whether at senior or junior levels, we're dedicated to making teams fun, engaging, and highly effective.

## **CORE COMPETENCIES**

At Stale Chips, we are the pioneers of **human-centered innovation training**, dedicated to empowering leaders and cultivating essential soft skills that propel organizations to new heights. We unleash the full potential of teams and individuals, helping them leverage their tacit knowledge and embrace a **culture of continuous growth**. Our mission is to ignite a spark of creativity, collaboration, and leadership excellence within your organization. We do this through:

- Expert Facilitation
- Leadership Development
- Design Thinking & Innovation
- Teambuilding & Collaboration
- Customized Soft Skills Development
- Strategic Planning & Process Improvement

# **DIFFERENTIATORS**

A professional facilitator runs ~175 workshops in 10 years -- we have an impressive track record of over 1,200 combined. Through our 'teach by doing' approach, we empower participants by immersing them in hands-on activities, transforming them into *skilled practitioners*. Our workshops are **never just off the shelf**; we tailor them meticulously to the specific needs and opportunities of each organization, ensuring a truly **personalized experience**. With our dynamic red teaming exercises, participants tackle challenging scenarios, honing their problem-solving skills and adaptability. But what truly sets us apart is our ability to create an unforgettable, customized, and **hilariously engaging experience** that perfectly aligns with the team's personalities and desired outcomes.

At Stale Chips, we don't just teach; we empower you to become a practitioner ready to conquer any innovation challenge -- transforming voluntolds into enthusiastic and engaged volunteers within your organization.

#### CORPORATE DATA

#### NAICS

541611, 541612, 541614 541618, 541715, 611710

UEI: KYPECJ8WD294 CAGE CODE: 9CDT5

#### **BACKGROUND**

- LEGO Serious Play
- Founder NavalX CAW
- Luma Institute
- JSOC Design Thinking
- UVA Darden Design
- Working Effectively in Small Teams (WEST)
- d.MBA Business strategy
- · Master's in Innovation
- Nielsen Norman Research Expert
- AJ&Smart Design Sprint
- US Navy illuminate Thinkshops
- US Air Force I-Corps
- ThinkWrong
- Disney

#### **DIRECT TO RESOURCES**

Commercial Price List & Menu
Contracting Mechanisms

Strategy 1-Pager

9 Online Courses

Navy GRGB: NPIER made EASY

Your Meetings are Stale Chips (Book)

#### **PAST PERFORMANCE**







